

Why Not Try Franchise Opportunities?

If you are thinking of setting up a small business but you are perhaps still unsure of what exactly you want to do, or are scared of not being able to generate good business, then you should try looking into franchise opportunities and pick the one that will most suit your taste and budget. You should assess your ability to actually run your chosen franchise opportunity efficiently and successfully; this is an important consideration.

The "EmbroidMe" franchise opportunity is one of the most popular nowadays, whereby you can create custom-made apparel as well as merchandise which has embroidery on it. EmbroidMe is outfitting their customers with creatively customized apparel for both work and play. They have the tagline "Casually Dressing the World" in their retail showrooms and they aim to make their company known through all forms of medium, in corporate marketing programs as well as online. EmbroidMe also offer all sorts of promotional merchandise as well as advertising specialty items.

The EmbroidMe franchise opportunity has gained a sudden commercial boom and this is its biggest selling point. It is a highly new and fresh revolutionary industry concept; its organized system allows the brilliant opportunity of being your own boss. According to the president of the EmbroidMe company (Ray Titus), they are looking for willing entrepreneurs who are hoping to run and manage their own business but in spite of just having a small business, they are well equipped with many benefits that a stable global company can offer them - not to mention, great advertising, and in particular, mass purchasing power.

EmbroidMe has grown significantly and now has over 250 stores all over the world. It has been rated as the number one in the industry for four consecutive years and Entrepreneur Magazine has voted it as one of the 50 fastest growing franchise opportunities.

In regards to staff training and support, the EmbroidMe company will assist in the demographic studies of the area that you are hoping to put up your franchise. A study on your site selection as well as assistance on lease negotiations will be conducted. The EmbroidMe company also organize with you about renovations that will be done on your store. This franchise opportunity also provides a 4-week training program for you and your staff. The franchise opportunity will assist you in conducting interviews, hiring and training perspective employees. As this is a service oriented franchise opportunity, every employee must be able to comply and adhere to EmbroidMe's strict rules and regulations.

Advantages of this franchise opportunity are as follows: turn key, it is not a seasonal type of franchise opportunity, no experience is needed, it is not a seasonal type of franchise opportunity, it needs only two employees, it is a business to business franchise opportunity and it is part of a \$20 billion plus industry.

Another excellent franchise opportunity is the "SIGN*A*RAMA" franchise opportunity which is the largest and full service sign franchise in the world; it has over 700 stores in 30 countries and Entrepreneur Magazine has rated it number one in the industry for six years running. "SIGN*A*RAMA" is very similar to EmbroidMe and is also headed by Ray Titus. "SIGN*A*RAMA" is scouting for willing and able entrepreneurs who wish to have their taste of being their own boss whilst also having the amazing opportunity of being part of a well-known company.

This franchise opportunity will assist franchisees in choosing their desired franchise location, the marketing aspect of the business, and their lease.

About the Author

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